

Commerce Careers After 12th

100+ Career Options & Pathways

Student Handbook

Collected & Prepared by



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How to use this commerce career guide

This handbook lists commerce-linked career options after Class 12 across finance, accounting, management, law, economics, aviation, media, design, analytics and emerging digital fields. Start with your interest area, then compare admission route, duration, learning focus and expected career direction.

Student note: This handbook is for awareness and shortlisting. Admission rules, seat counts, cutoffs, fees, scholarship amounts and deadlines can change. Always confirm on the official institution, counselling, scholarship or government portal before applying.

Professional finance, accounting and risk

10 options in this section. Use these as starting points for deeper course and college research.

1. CA (Chartered Accountant)

Who can consider it	Any (Commerce + Maths strongly recommended for smoother understanding)
Admission route	ICAI Foundation + Inter (2 groups) to Final + mandatory 3-year articleship
Typical duration	4.5-5 years (Fast track if cleared in first attempt; many take 5-6 years)
Learning focus	Accounting, Tax (Direct + GST), Audit, Law, FM, Strategic + Management
Why it can be useful	This route builds practical exposure in Accounting, Tax (Direct + GST), Audit, Law, FM, Strategic + Management and can support roles connected to Big4 (Deloitte, EY, PwC, KPMG), CA Firms, MNC Finance Teams.
Possible career direction	Big4 (Deloitte, EY, PwC, KPMG), CA Firms, MNC Finance Teams
Salary / earning reference	₹6-12 LPA Fresher to ₹15-25 LPA (5 yrs) - ₹50L+ (Partner/CFO)

2. CMA (India)

Who can consider it	Any (Commerce helpful; Maths not compulsory)
Admission route	CMA Foundation to Intermediate - Final + 15 months training
Typical duration	3-4 years (faster than CA: lower dropout rate)
Learning focus	Costing, Budgeting Financial Management, Performance Analysis
Why it can be useful	This route builds practical exposure in Costing, Budgeting Financial Management, Performance Analysis and can support roles connected to Manufacturing, FMCG (ITC, Nestle), Corporate Finance Teams.
Possible career direction	Manufacturing, FMCG (ITC, Nestle), Corporate Finance Teams
Salary / earning reference	₹5-10 LPA to ₹12-18 LPA - ₹25L+ (Senior Finance Roles)

3. CS (Company Secretary)

Who can consider it	Any (Law interest is a must)
Admission route	CSEET to Executive - Professional + Practical Training
Typical duration	3-4 years
Learning focus	Company Law, Corporate Governance, SEBI Regulations, Compliance
Why it can be useful	This route builds practical exposure in Company Law, Corporate Governance, SEBI Regulations, Compliance and can support roles connected to Company Secretary, Compliance Officer (Infosys, TCS, Reliance).
Possible career direction	Company Secretary, Compliance Officer (Infosys, TCS, Reliance)
Salary / earning reference	₹6-10 LPA to ₹15-20 LPA - ₹30L+ (Listed companies)

4. ACCA (UK - Global CA)

Who can consider it	Any (B.Com gives exemptions up to 4-9 papers)
Admission route	13 Papers + Ethics Module + 3 yrs Experience
Typical duration	2-3 years (faster with exemptions)
Learning focus	IFRS, Audit, Financial Reporting, Global Tax
Why it can be useful	This route builds practical exposure in IFRS, Audit, Financial Reporting, Global Tax and can support roles connected to Big4, Global MNCs, GCCs (India hiring boom).
Possible career direction	Big4, Global MNCs, GCCs (India hiring boom)
Salary / earning reference	₹6-12 LPA - ₹18-25 LPA (Global mobility advantage)

5. CPA (USA)

Who can consider it	Commerce/Finance UG (120-150 credits needed)
Admission route	4 Exams (AUD, FAR, REG, BEC) + State License
Typical duration	12-18 months
Learning focus	US GAAP, US Taxation, Audit, Regulation
Why it can be useful	This route builds practical exposure in US GAAP, US Taxation, Audit, Regulation and can support roles connected to US Accounting Firms, Big4 US clients, Remote roles.
Possible career direction	US Accounting Firms, Big4 US clients, Remote roles
Salary / earning reference	₹8-15 LPA to ₹20-35 LPA (US clients pay a premium)

6. CIMA (UK - Management Accounting)

Who can consider it	Any (Commerce preferred)
Admission route	Certificate to Operational to Management to Strategic (Case Study Exams)
Typical duration	2-3 years
Learning focus	Business Strategy, Risk, Performance Management
Why it can be useful	This route builds practical exposure in Business Strategy, Risk, Performance Management and can support roles connected to Business Analyst, Finance Manager (MNCs).
Possible career direction	Business Analyst, Finance Manager (MNCs)
Salary / earning reference	₹6-12 LPA to ₹20-30 LPA (Corporate leadership track)

7. CFA (Chartered Financial Analyst)

Who can consider it	Any (Maths + Finance understanding needed)
Admission route	Level 1 - Level 2 to Level 3 (Global exam by CFA institute)
Typical duration	2-4 years (while working/studying)
Learning focus	Equity, Fixed Income, Portfolio Management, Derivatives
Why it can be useful	This route builds practical exposure in Equity, Fixed Income, Portfolio Management, Derivatives and can support roles connected to Investment Banking, Hedge Funds, Asset Management (Goldman, JP Morgan).
Possible career direction	Investment Banking, Hedge Funds, Asset Management (Goldman, JP Morgan)
Salary / earning reference	₹8-20 LPA to ₹25-50 LPA (Top finance roles)

8. FRM (Financial Risk Manager)

Who can consider it	Any
Admission route	FRM Part 1 + Part 2 (GARP - global body)
Typical duration	2 years
Learning focus	Market Risk, Credit Risk, Basel Norms, Risk Modelling
Why it can be useful	This route builds practical exposure in Market Risk, Credit Risk, Basel Norms, Risk Modelling and can support roles connected to Risk Analyst, Banking Risk Teams (HSBC, Citi, RBI-linked roles).
Possible career direction	Risk Analyst, Banking Risk Teams (HSBC, Citi, RBI-linked roles)
Salary / earning reference	₹7-15 LPA to ₹20-30 LPA

9. CFP (Certified Financial Planner)

Who can consider it	Any
Admission route	CFP Certification Program (FPSB India)
Typical duration	1-2 years
Learning focus	Personal Finance, Investment Planning, Tax, Retirement Planning
Why it can be useful	This route builds practical exposure in Personal Finance, Investment Planning, Tax, Retirement Planning and can support roles connected to Wealth Advisor, Financial Planner, Insurance Firms.
Possible career direction	Wealth Advisor, Financial Planner, Insurance Firms
Salary / earning reference	₹4-8 LPA to ₹15L+ (High growth via clients/commission)

10. Actuarial Science

Who can consider it	Strong Maths (non-negotiable)
Admission route	ACET to 13+ Actuarial Exams (IAI IFoA)
Typical duration	4-6 years (parallel with job)
Learning focus	Probability, Statistics, Financial Risk, Insurance Models
Why it can be useful	This route builds practical exposure in Probability, Statistics, Financial Risk, Insurance Models and can support roles connected to Actuary (LIC, Swiss Re, Deloitte, Insurance firms).
Possible career direction	Actuary (LIC, Swiss Re, Deloitte, Insurance firms)
Salary / earning reference	₹10-20 LPA to ₹30-50 LPA (Fully qualified)

Commerce degrees with embedded certifications

4 options in this section. Use these as starting points for deeper course and college research.

11. B.Com (Hons) - Embedded with ACCA, UK

Who can consider it	Any (Commerce + Maths advantage; cutoff ~90-95%)
Admission route	
Typical duration	3 yrs + ACCA papers (parallel integration)
Learning focus	Accounting, Audit, IFRS + ACCA modules
Why it can be useful	This route builds practical exposure in Accounting, Audit, IFRS + ACCA modules and can support roles connected to .
Possible career direction	
Salary / earning reference	

12. B.Com (Accounting & Finance) - Embedded with US CMA

Who can consider it	Any (Commerce preferred; Accounts strongly needed)
Admission route	
Typical duration	3 yrs + CMA (US) parallel
Learning focus	Financial Management, Costing, US CMA syllabus
Why it can be useful	This route builds practical exposure in Financial Management, Costing, US CMA syllabus and can support roles connected to .
Possible career direction	
Salary / earning reference	

13. B.Com (Computer Applications) - Embedded with IOA, UK

Who can consider it	Any (Commerce + basic tech interest)
Admission route	
Typical duration	3 years
Learning focus	Commerce + Tally + Programming + Analytics
Why it can be useful	This route builds practical exposure in Commerce + Tally + Programming + Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

14. B.Com (Hons/Research)

Who can consider it	Any (Commerce preferred; minimum -60% in 12th)
Admission route	
Typical duration	4 years (Exit option: 3 yrs to B.Com Degree)
Learning focus	Accounting, Finance, Research Methods, Analytics,
Why it can be useful	This route builds practical exposure in Accounting, Finance, Research Methods, Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

Law, corporate law, forensic law and security law

9 options in this section. Use these as starting points for deeper course and college research.

16. BBA LL.B (Hons.)

Who can consider it	Any (-45-50%)
Admission route	
Typical duration	5 years
Learning focus	Business + Corporate Law + Management
Why it can be useful	This route builds practical exposure in Business + Corporate Law + Management and can support roles connected to .
Possible career direction	
Salary / earning reference	

17. B.Com LLB (Hons.)

Who can consider it	Any (Commerce preferred)
Admission route	
Typical duration	5 years
Learning focus	Taxation, Corporate Law, Finance Law
Why it can be useful	This route builds practical exposure in Taxation, Corporate Law, Finance Law and can support roles connected to .
Possible career direction	
Salary / earning reference	

18. BCA LL.B (Hons.)

Who can consider it	Any
Admission route	
Typical duration	5 years
Learning focus	Cyber Law, IT Law, Data Protection
Why it can be useful	This route builds practical exposure in Cyber Law, IT Law, Data Protection and can support roles connected to .
Possible career direction	
Salary / earning reference	

19. B.A LL.B (Hons.)

Who can consider it	Any (>=45% Gen / 40% SC-ST in 12th)
Admission route	
Typical duration	5 years of integrated law
Learning focus	Constitutional Law, Criminal Law, Policy, International Law
Why it can be useful	This route builds practical exposure in Constitutional Law, Criminal Law, Policy, International Law and can support roles connected to .
Possible career direction	
Salary / earning reference	

20. B.Com LL.B (Hons.)

Who can consider it	Any (Commerce preferred; >=45%)
Admission route	
Typical duration	5 years
Learning focus	Corporate Law, Taxation, Business Law, Finance
Why it can be useful	This route builds practical exposure in Corporate Law, Taxation, Business Law, Finance and can support roles connected to .
Possible career direction	
Salary / earning reference	

21. BBA LL.B (Hons.)

Who can consider it	Any (minimum >=50% in 12th)
Admission route	
Typical duration	5 years integrated
Learning focus	Business Law, Corporate Law, Compliance, Forensic basics
Why it can be useful	This route builds practical exposure in Business Law, Corporate Law, Compliance, Forensic basics and can support roles connected to .
Possible career direction	
Salary / earning reference	

22. B.Sc LL.B (Hons.)

Who can consider it	Any + Maths/Statistics (mandatory)
Admission route	
Typical duration	5 years
Learning focus	Criminal Law, Forensic Science, Cyber Crime, Investigation
Why it can be useful	This route builds practical exposure in Criminal Law, Forensic Science, Cyber Crime, Investigation and can support roles connected to .
Possible career direction	
Salary / earning reference	

23. BBA LL.B (Hons.)

Who can consider it	Any (no strict cutoff; basic eligibility pass in 12h)
Admission route	
Typical duration	5 years integrated
Learning focus	Corporate Law, Criminal Law, Securit & Intelligence Law
Why it can be useful	This route builds practical exposure in Corporate Law, Criminal Law, Securit & Intelligence Law and can support roles connected to .
Possible career direction	
Salary / earning reference	

24. BBA - MBA Integrated

Who can consider it	Any ($\geq 60\%$ Gen / 85% SC-ST in 12h)
Admission route	
Typical duration	5 years integrated (exit after 3 yrs possible)
Learning focus	Business + Forensics + Financial Crime + Risk Analytics
Why it can be useful	This route builds practical exposure in Business + Forensics + Financial Crime + Risk Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

Business, management and integrated MBA pathways

15 options in this section. Use these as starting points for deeper course and college research.

25. BBA (Aided)

Who can consider it	Any (cutoff ~80-90% for aided seats)
Admission route	
Typical duration	3 years
Learning focus	Management, Marketing, H, Business Analytics basics
Why it can be useful	This route builds practical exposure in Management, Marketing, H, Business Analytics basics and can support roles connected to .
Possible career direction	
Salary / earning reference	

26. BBA Business Process Management

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Operations, Supply Chain, BPM (TCS-integrated modules)
Why it can be useful	This route builds practical exposure in Operations, Supply Chain, BPM (TCS-integrated modules) and can support roles connected to .
Possible career direction	
Salary / earning reference	

27. BBA International Business

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Global Trade, Forex, Export-Import, International Finance
Why it can be useful	This route builds practical exposure in Global Trade, Forex, Export-Import, International Finance and can support roles connected to .
Possible career direction	
Salary / earning reference	

28. BBA Retail Management

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Retail Ops, E-commerce, Merchandising, Store Management
Why it can be useful	This route builds practical exposure in Retail Ops, E-commerce, Merchandising, Store Management and can support roles connected to .
Possible career direction	
Salary / earning reference	

29. BBA France - International Twinning Programme

Who can consider it	Any (cutoff high -85-95% + selection rounds)
Admission route	
Typical duration	8 years (India + France pathway options)
Learning focus	International Business, Marketing, Finance (global curriculum)
Why it can be useful	This route builds practical exposure in International Business, Marketing, Finance (global curriculum) and can support roles connected to .
Possible career direction	
Salary / earning reference	

30. BBA - Digital Business & Entrepreneurship

Who can consider it	Any (Maths helpful but not mandatory)
Admission route	
Typical duration	3 years (flexible learning structure)
Learning focus	Digital Business, Startup, Product, Marketing, Analytics
Why it can be useful	This route builds practical exposure in Digital Business, Startup, Product, Marketing, Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

31. IPM (BA + MBA)

Who can consider it	Any (Maths required in aptitude)
Admission route	
Typical duration	5 years (Exit after 3 yrs + BA Foundations of Management)
Learning focus	Economies, Math, Stats to MBA core
Why it can be useful	This route builds practical exposure in Economies, Math, Stats to MBA core and can support roles connected to .
Possible career direction	
Salary / earning reference	

32. IPM (BBA + MBA)

Who can consider it	Any
Admission route	
Typical duration	5 years (Exit after 3 yrs to BBA)
Learning focus	Management + Analytics + MBA
Why it can be useful	This route builds practical exposure in Management + Analytics + MBA and can support roles connected to .
Possible career direction	
Salary / earning reference	

33. IPM (BBA + MBA)

Who can consider it	Any
Admission route	
Typical duration	5 years (Exit after 3 yrs + BBA)
Learning focus	Management + Sustainability + Analytics
Why it can be useful	This route builds practical exposure in Management + Sustainability + Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

34. IPM (B.Sc/BA + MBA)

Who can consider it	Any
Admission route	
Typical duration	5 years (Exit after 3 yrs to UG degree)
Learning focus	Quant-heavy + Management
Why it can be useful	This route builds practical exposure in Quant-heavy + Management and can support roles connected to .
Possible career direction	
Salary / earning reference	

35. IPM (BBA + MBA)

Who can consider it	Any
Admission route	
Typical duration	5 years (no clear formal exit option)
Learning focus	Core Management + MBA
Why it can be useful	This route builds practical exposure in Core Management + MBA and can support roles connected to .
Possible career direction	
Salary / earning reference	

36. IPM (BBA + MBA)

Who can consider it	Any
Admission route	
Typical duration	5 years (flexible exit r1/yr2/yr3 with UG cert)
Learning focus	Business + Analytics + MBA
Why it can be useful	This route builds practical exposure in Business + Analytics + MBA and can support roles connected to .
Possible career direction	
Salary / earning reference	

37. IPM (BBA + MBA)

Who can consider it	Any
Admission route	
Typical duration	5 years (Exit after 3 yrs + BBA)
Learning focus	Management + Data + Economics
Why it can be useful	This route builds practical exposure in Management + Data + Economics and can support roles connected to .
Possible career direction	
Salary / earning reference	

38. BBA (Hons/Research)

Who can consider it	Any (minimum -60-60% in 12th, varies by CUET cutoffs)
Admission route	
Typical duration	4 years (Ext after 3 yrs + BBA Degree)
Learning focus	Management, Marketing, Finance, HR + Research methods
Why it can be useful	This route builds practical exposure in Management, Marketing, Finance, HR + Research methods and can support roles connected to .
Possible career direction	
Salary / earning reference	

39. BBA Tourism & Hospitality

Who can consider it	Any (minimum -60% in 12th)
Admission route	
Typical duration	3-4 years (NEP structure; exit option available)
Learning focus	Tourism Management, Hospitality, Travel Operations, Marketing 1 Edge: Central University + low cost + govt exposure
Why it can be useful	This route builds practical exposure in Tourism Management, Hospitality, Travel Operations, Marketing 1 Edge: Central University + low cost + govt exposure and can support roles connected to .
Possible career direction	
Salary / earning reference	

Tourism, hospitality, aviation, maritime and logistics

6 options in this section. Use these as starting points for deeper course and college research.

40. BBA Travel & Tourism

Who can consider it	Any ($\geq 50\%$ Gen / 45% SC-ST)
Admission route	
Typical duration	3 years
Learning focus	Tourism, Airline Ops, Event Management, Travel Business
Why it can be useful	This route builds practical exposure in Tourism, Airline Ops, Event Management, Travel Business and can support roles connected to .
Possible career direction	
Salary / earning reference	

41. B.Sc Hospitality & Hotel Administration

Who can consider it	Any (12th + English compulsory subject)
Admission route	
Typical duration	3 years (with industrial training/internships)
Learning focus	Food Production, F&B Service, Housekeeping, Front Office
Why it can be useful	This route builds practical exposure in Food Production, F&B Service, Housekeeping, Front Office and can support roles connected to .
Possible career direction	
Salary / earning reference	

42. BBA Aviation Management

Who can consider it	Any (minimum $\geq 50\%$ in 12th)
Admission route	
Typical duration	3 years
Learning focus	Airport Ops, Airline Management, Aviation Safety, Logistics
Why it can be useful	This route builds practical exposure in Airport Ops, Airline Management, Aviation Safety, Logistics and can support roles connected to .
Possible career direction	
Salary / earning reference	

43. BMS Aviation Services & Air Cargo

Who can consider it	Any ($\geq 50\%$ in 12th)
Admission route	
Typical duration	3 years
Learning focus	Air Cargo, Logistics, Supply Chain, Ground Operations
Why it can be useful	This route builds practical exposure in Air Cargo, Logistics, Supply Chain, Ground Operations and can support roles connected to .
Possible career direction	
Salary / earning reference	

44. BBA Maritime Logistics

Who can consider it	Any ($\geq 50\%$ overall + $\geq 50\%$ in English compulsory)
Admission route	
Typical duration	3 years
Learning focus	Shipping, Port Ops, International Trade, Maritime Logistics
Why it can be useful	This route builds practical exposure in Shipping, Port Ops, International Trade, Maritime Logistics and can support roles connected to .
Possible career direction	
Salary / earning reference	

45. BBA Logistics, Retailing & E-Commerce

Who can consider it	Any ($\geq 60\%$ in 12th)
Admission route	
Typical duration	3 years
Learning focus	Supply Chain, Retail Management, E-commerce, Logistics
Why it can be useful	This route builds practical exposure in Supply Chain, Retail Management, E-commerce, Logistics and can support roles connected to .
Possible career direction	
Salary / earning reference	

Economics and policy-oriented degrees

3 options in this section. Use these as starting points for deeper course and college research.

46. 5-Year Integrated M.A Economics

Who can consider it	Any + Maths compulsory ($\geq 65\%$ Gen; relaxations apply)
Admission route	
Typical duration	5 years (Exit after 3 yrs + BA / BA Research)
Learning focus	Economics, Statistics, Econometrics, Data Analysis
Why it can be useful	This route builds practical exposure in Economics, Statistics, Econometrics, Data Analysis and can support roles connected to .
Possible career direction	
Salary / earning reference	

47. B.A Economics (Hons/Research)

Who can consider it	Any (Maths recommended; $\geq 60\%$ in 12th)
Admission route	
Typical duration	4 years (Exit after 3 yrs + BA Economics)
Learning focus	Micro, Macro, Statistics, Public Policy
Why it can be useful	This route builds practical exposure in Micro, Macro, Statistics, Public Policy and can support roles connected to .
Possible career direction	
Salary / earning reference	

48. BSc (Hons) Economics

Who can consider it	Any (Maths strongly preferred)
Admission route	
Typical duration	3 years (online + campus immersion model)
Learning focus	Economics + Data + Business + Analytics
Why it can be useful	This route builds practical exposure in Economics + Data + Business + Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

Social work, social sciences and psychology

9 options in this section. Use these as starting points for deeper course and college research.

49. BSW (Bachelor of Social Work)

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Social Work, Community Development, Counselling basics
Why it can be useful	This route builds practical exposure in Social Work, Community Development, Counselling basics and can support roles connected to .
Possible career direction	
Salary / earning reference	

50. BSW (Hons/Research)

Who can consider it	Any (>=60% in 12th)
Admission route	
Typical duration	4 years (Ext after 3 yrs + BSW)
Learning focus	Social Policy, Development Studies, Research
Why it can be useful	This route builds practical exposure in Social Policy, Development Studies, Research and can support roles connected to .
Possible career direction	
Salary / earning reference	

51. BSW (Bachelor of Social Work)

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Social Work + Field Internships + Policy
Why it can be useful	This route builds practical exposure in Social Work + Field Internships + Policy and can support roles connected to .
Possible career direction	
Salary / earning reference	

52. BS Analytics & Sustainability Studies

Who can consider it	Any
Admission route	
Typical duration	3-4 years,
Learning focus	Data Analytics + Sustainability + ESG
Why it can be useful	This route builds practical exposure in Data Analytics + Sustainability + ESG and can support roles connected to .
Possible career direction	
Salary / earning reference	

53. BSW

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Rural Development, Social Work, Field Practice
Why it can be useful	This route builds practical exposure in Rural Development, Social Work, Field Practice and can support roles connected to .
Possible career direction	
Salary / earning reference	

54. BA Social Sciences (BASS)

Who can consider it	Any
Admission route	
Typical duration	3-4 years,
Learning focus	Sociology, Economics, Policy, Development
Why it can be useful	This route builds practical exposure in Sociology, Economics, Policy, Development and can support roles connected to .
Possible career direction	
Salary / earning reference	

55. BA Social Sciences (BASS)

Who can consider it	Any
Admission route	
Typical duration	3-4 years
Learning focus	Social Science + Public Policy + Research
Why it can be useful	This route builds practical exposure in Social Science + Public Policy + Research and can support roles connected to .
Possible career direction	
Salary / earning reference	

56. B.Sc Psychology

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Psychology, Counselling, Behaviour Science
Why it can be useful	This route builds practical exposure in Psychology, Counselling, Behaviour Science and can support roles connected to .
Possible career direction	
Salary / earning reference	

57. B.Sc Applied Psychology

Who can consider it	Any ($\geq 60\%$ in 12th)
Admission route	
Typical duration	3-4 years
Learning focus	Applied Psychology, Behaviour, Research
Why it can be useful	This route builds practical exposure in Applied Psychology, Behaviour, Research and can support roles connected to .
Possible career direction	
Salary / earning reference	

Defence, security and international relations

5 options in this section. Use these as starting points for deeper course and college research.

58. B.A Security Management

Who can consider it	Any (no strict cutoff)
Admission route	
Typical duration	3 years
Learning focus	Security Ops, Risk Management, Intelligence Basics
Why it can be useful	This route builds practical exposure in Security Ops, Risk Management, Intelligence Basics and can support roles connected to .
Possible career direction	
Salary / earning reference	

59. B.A Defence & Strategic Studies

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Military Strategy, Defence Systems, Geopolitics
Why it can be useful	This route builds practical exposure in Military Strategy, Defence Systems, Geopolitics and can support roles connected to .
Possible career direction	
Salary / earning reference	

60. Bachelor's in Global Governance & Security Studies

Who can consider it	Any
Admission route	
Typical duration	3-4 years
Learning focus	Global Politics, Security, International Law
Why it can be useful	This route builds practical exposure in Global Politics, Security, International Law and can support roles connected to .
Possible career direction	
Salary / earning reference	

61. BBA Corporate Security Management

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Corporate Security Risk Management, Compliance
Why it can be useful	This route builds practical exposure in Corporate Security Risk Management, Compliance and can support roles connected to .
Possible career direction	
Salary / earning reference	

62. B.A International Relations & Security Studies

Who can consider it	Any
Admission route	
Typical duration	3 years
Learning focus	Diplomacy, Foreign Policy, Global Security
Why it can be useful	This route builds practical exposure in Diplomacy, Foreign Policy, Global Security and can support roles connected to .
Possible career direction	
Salary / earning reference	

Media, film and communication

7 options in this section. Use these as starting points for deeper course and college research.

63. M.Sc Electronic Media (5-Year Integrated)

Who can consider it	Any (12th pass; merit via counselling)
Admission route	
Typical duration	5 years integrated (UG + PG)
Learning focus	Film, TV Production, Digital Media, Communication
Why it can be useful	This route builds practical exposure in Film, TV Production, Digital Media, Communication and can support roles connected to .
Possible career direction	
Salary / earning reference	

64. BVA Direction & Screenplay Writing

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Direction, Script Writing, Storytelling, Film Language
Why it can be useful	This route builds practical exposure in Direction, Script Writing, Storytelling, Film Language and can support roles connected to .
Possible career direction	
Salary / earning reference	

65. BVA Film Editing

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Editing, Post-production, Software (Premiere, Avid)
Why it can be useful	This route builds practical exposure in Editing, Post-production, Software (Premiere, Avid) and can support roles connected to .
Possible career direction	
Salary / earning reference	

66. BVA Animation & Visual Effects

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Animation, VEX, CGI, Gaming Graphics
Why it can be useful	This route builds practical exposure in Animation, VEX, CGI, Gaming Graphics and can support roles connected to .
Possible career direction	
Salary / earning reference	

67. B.A Mass Communication

Who can consider it	Any (>=60% in 12th)
Admission route	
Typical duration	3-4 years
Learning focus	Journalism, Media, PR, Digital Content
Why it can be useful	This route builds practical exposure in Journalism, Media, PR, Digital Content and can support roles connected to .
Possible career direction	
Salary / earning reference	

68. B.A (Hons) with Research in Mass Communication

Who can consider it	Any (12th pass; English + communication skills important)
Admission route	
Typical duration	4 years (NEP Research track; exit after 3 yrs possible)
Learning focus	Journalism, Media + Business Management, Marketing, PR
Why it can be useful	This route builds practical exposure in Journalism, Media + Business Management, Marketing, PR and can support roles connected to .
Possible career direction	
Salary / earning reference	

69. B.A (Hons) with Research in Mass Communication

Who can consider it	Any creative + digital interest needed)
Admission route	
Typical duration	4 years (Research option included)
Learning focus	Journalism + Animation, Motion Graphics, Digital Media
Why it can be useful	This route builds practical exposure in Journalism + Animation, Motion Graphics, Digital Media and can support roles connected to .
Possible career direction	
Salary / earning reference	

Data science, fintech and digital marketing

9 options in this section. Use these as starting points for deeper course and college research.

70. BS Data Science & Applications

Who can consider it	Any (Maths compulsory in 12th)
Admission route	
Typical duration	Flexible (3-4 years; exit: Diploma / Degree levels)
Learning focus	Python, Statistics, ML, Data Analytics,
Why it can be useful	This route builds practical exposure in Python, Statistics, ML, Data Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

71. B.Sc (Hons) Data Science

Who can consider it	Any (Maths strongly preferred)
Admission route	
Typical duration	3 years
Learning focus	Data Science + Business + Analytics
Why it can be useful	This route builds practical exposure in Data Science + Business + Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

72. Data Science Programs (B.Sc / BBA Analytics - PSGR)

Who can consider it	Any (Maths preferred fr analytics courses)
Admission route	
Typical duration	3-4 years
Learning focus	Data Analytics Excel, Python basic, Business Analytics
Why it can be useful	This route builds practical exposure in Data Analytics Excel, Python basic, Business Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

73. B.Com Fintech

Who can consider it	Any (Commerce + Maths preferred)
Admission route	
Typical duration	3 years
Learning focus	FinTech, Blockchain Data Analytics, Digital Banking, Crypto basics
Why it can be useful	This route builds practical exposure in FinTech, Blockchain Data Analytics, Digital Banking, Crypto basics and can support roles connected to .
Possible career direction	
Salary / earning reference	

74. B.Com FinTech

Who can consider it	Commerce (Accounts + Maths/CS preferred)
Admission route	
Typical duration	3 years
Learning focus	Banking Tech, Digital Payments, Finance + /T
Why it can be useful	This route builds practical exposure in Banking Tech, Digital Payments, Finance + /T and can support roles connected to .
Possible career direction	
Salary / earning reference	

75. BBA FinTech

Who can consider it	Any (>=50% in 12th)
Admission route	
Typical duration	3 years
Learning focus	Blockchain, Digital Payments, Finance + Technology
Why it can be useful	This route builds practical exposure in Blockchain, Digital Payments, Finance + Technology and can support roles connected to .
Possible career direction	
Salary / earning reference	

76. BBA Digital Marketing

Who can consider it	Any (minimum >=50% in 12th)
Admission route	
Typical duration	3 years (option for 4th year Hons)
Learning focus	SEO, Social Media, Ads, Analytics, E-commerce
Why it can be useful	This route builds practical exposure in SEO, Social Media, Ads, Analytics, E-commerce and can support roles connected to .
Possible career direction	
Salary / earning reference	

77. BBA Digital Marketing / Marketing Specialisation

Who can consider it	Any (60-70% typical cutoff high competition)
Admission route	
Typical duration	3 years
Learning focus	Marketing + Digital Marketing + Branding
Why it can be useful	This route builds practical exposure in Marketing + Digital Marketing + Branding and can support roles connected to .
Possible career direction	
Salary / earning reference	

78. BBA Digital Marketing

Who can consider it	Any ($\geq 50\%$ in 12th)
Admission route	
Typical duration	3 years
Learning focus	Digital Marketing, Content, Analytics, Campaigns,
Why it can be useful	This route builds practical exposure in Digital Marketing, Content, Analytics, Campaigns and can support roles connected to .
Possible career direction	
Salary / earning reference	

Languages, humanities and global communication

14 options in this section. Use these as starting points for deeper course and college research.

79. B.A (Hons/Research) English

Who can consider it	Any (>=50% + English subject compulsory)
Admission route	
Typical duration	4 years (Exit after 3 yrs + BA)
Learning focus	Literature, Linguistics, Writing, Critical Thinking
Why it can be useful	This route builds practical exposure in Literature, Linguistics, Writing, Critical Thinking and can support roles connected to .
Possible career direction	
Salary / earning reference	

80. B.A (Hons/Research) Digital Communication

Who can consider it	Any + English
Admission route	
Typical duration	4 years
Learning focus	Digital Media, Content Creation, Communication Tech
Why it can be useful	This route builds practical exposure in Digital Media, Content Creation, Communication Tech and can support roles connected to .
Possible career direction	
Salary / earning reference	

81. B.A (Hons/Research) Journalism & Mass Communication

Who can consider it	Any + English
Admission route	
Typical duration	4 years
Learning focus	Journalism, Media Ethics, Reporting, PR
Why it can be useful	This route builds practical exposure in Journalism, Media Ethics, Reporting, PR and can support roles connected to .
Possible career direction	
Salary / earning reference	

82. B.A (Hons/Research) Hindi

Who can consider it	
Admission route	
Typical duration	4 years
Learning focus	Hindi Literature, Translation, Linguistics
Why it can be useful	This route builds practical exposure in Hindi Literature, Translation, Linguistics and can support roles connected to .
Possible career direction	
Salary / earning reference	

83. B.A (Hons/Research) Arabic

Who can consider it	
Admission route	
Typical duration	4 years
Learning focus	Arabic Language, Culture, Translation
Why it can be useful	This route builds practical exposure in Arabic Language, Culture, Translation and can support roles connected to .
Possible career direction	
Salary / earning reference	

84. B.A (Hons/Research) Chinese

Who can consider it	
Admission route	
Typical duration	4 years
Learning focus	Mandarin, usiness Communication
Why it can be useful	This route builds practical exposure in Mandarin, usiness Communication and can support roles connected to .
Possible career direction	
Salary / earning reference	

85. B.A (Hons/Research) French

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	French Language, Culture, Translation
Why it can be useful	This route builds practical exposure in French Language, Culture, Translation and can support roles connected to .
Possible career direction	
Salary / earning reference	

86. B.A (Hons/Research) German

Who can consider it	
Admission route	
Typical duration	4 years
Learning focus	German Language, Technical Communication
Why it can be useful	This route builds practical exposure in German Language, Technical Communication and can support roles connected to .
Possible career direction	
Salary / earning reference	

87. B.A (Hons/Research) Japanese

Who can consider it	
Admission route	
Typical duration	4 years
Learning focus	Japanese Language, Culture, Business
Why it can be useful	This route builds practical exposure in Japanese Language, Culture, Business and can support roles connected to .
Possible career direction	
Salary / earning reference	

88. B.A (Hons/Research) Korean

Who can consider it	
Admission route	
Typical duration	4 years
Learning focus	Korean Language, Business Communication
Why it can be useful	This route builds practical exposure in Korean Language, Business Communication and can support roles connected to .
Possible career direction	
Salary / earning reference	

89. B.A (Hons/Research) Spanish

Who can consider it	Any
Admission route	
Typical duration	4 years,
Learning focus	Spanish Language, Global Trade
Why it can be useful	This route builds practical exposure in Spanish Language, Global Trade and can support roles connected to .
Possible career direction	
Salary / earning reference	

90. B.A (Hons/Research) Russian

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Russian Language, Trade & Defence links
Why it can be useful	This route builds practical exposure in Russian Language, Trade & Defence links and can support roles connected to .
Possible career direction	
Salary / earning reference	

91. B.A (Hons/Research) Persian

Who can consider it	Any
Admission route	
Typical duration	4 years,
Learning focus	Persian Language, Culture, Research
Why it can be useful	This route builds practical exposure in Persian Language, Culture, Research and can support roles connected to .
Possible career direction	
Salary / earning reference	

92. B.A (Hons/Research) Italian

Who can consider it	Any
Admission route	
Typical duration	4 years,
Learning focus	Italian Language, Culture, Business
Why it can be useful	This route builds practical exposure in Italian Language, Culture, Business and can support roles connected to .
Possible career direction	
Salary / earning reference	

Design, fashion, footwear and textile careers

19 options in this section. Use these as starting points for deeper course and college research.

96. B.Des (Bachelor of Design)

Who can consider it	Any (Science/Commerce/Arts)
Admission route	
Typical duration	4 years
Learning focus	Product Design, UI/UX, Animation, Industrial Design
Why it can be useful	This route builds practical exposure in Product Design, UI/UX, Animation, Industrial Design and can support roles connected to .
Possible career direction	
Salary / earning reference	

97. B.Des (Bachelor of Design)

Who can consider it	Any
Admission route	
Typical duration	4 years,
Learning focus	Design Thinking, UX, Product, Interaction Design
Why it can be useful	This route builds practical exposure in Design Thinking, UX, Product, Interaction Design and can support roles connected to .
Possible career direction	
Salary / earning reference	

98. B.Des Footwear Design & Production

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Footwear Tech, Design, Manufacturing
Why it can be useful	This route builds practical exposure in Footwear Tech, Design, Manufacturing and can support roles connected to .
Possible career direction	
Salary / earning reference	

99. B.Des Sports & Lifestyle Footwear Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Sports footwear, product design, materials
Why it can be useful	This route builds practical exposure in Sports footwear, product design, materials and can support roles connected to .
Possible career direction	
Salary / earning reference	

100. B.Des High Fashion Footwear

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Luxury footwear, fashion design
Why it can be useful	This route builds practical exposure in Luxury footwear, fashion design and can support roles connected to .
Possible career direction	
Salary / earning reference	

101. B.Des Leather Lifestyle & Product Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Bags, accessories, leather goods
Why it can be useful	This route builds practical exposure in Bags, accessories, leather goods and can support roles connected to .
Possible career direction	
Salary / earning reference	

102. B.Des Digital Product Design & Virtual Prototyping

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	UI/UX, AR/VR, digital prototyping
Why it can be useful	This route builds practical exposure in UI/UX, AR/VR, digital prototyping and can support roles connected to .
Possible career direction	
Salary / earning reference	

103. B.Des Fashion Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Fashion, textiles, apparel design
Why it can be useful	This route builds practical exposure in Fashion, textiles, apparel design and can support roles connected to .
Possible career direction	
Salary / earning reference	

104. B.Des Fashion Communication

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Branding, media, visual communication
Why it can be useful	This route builds practical exposure in Branding, media, visual communication and can support roles connected to .
Possible career direction	
Salary / earning reference	

105. B.Des Textile & Apparel Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Textile design, fabrics, apparel production
Why it can be useful	This route builds practical exposure in Textile design, fabrics, apparel production and can support roles connected to .
Possible career direction	
Salary / earning reference	

106. B.Des (Accessory Design)

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Jewellery lifestyle products
Why it can be useful	This route builds practical exposure in Jewellery lifestyle products and can support roles connected to .
Possible career direction	
Salary / earning reference	

107. B.Des Fashion Communication

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Branding, UI/UX, media design
Why it can be useful	This route builds practical exposure in Branding, UI/UX, media design and can support roles connected to .
Possible career direction	
Salary / earning reference	

108. B.Des Fashion Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Fashion, garments, styling
Why it can be useful	This route builds practical exposure in Fashion, garments, styling and can support roles connected to .
Possible career direction	
Salary / earning reference	

109. B.Des Fashion Interior

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Retail space design, interiors
Why it can be useful	This route builds practical exposure in Retail space design, interiors and can support roles connected to .
Possible career direction	
Salary / earning reference	

110. B.Des Knitwear Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Knitwear, apparel tech
Why it can be useful	This route builds practical exposure in Knitwear, apparel tech and can support roles connected to .
Possible career direction	
Salary / earning reference	

111. B.Des Leather Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Leather goods, accessories
Why it can be useful	This route builds practical exposure in Leather goods, accessories and can support roles connected to .
Possible career direction	
Salary / earning reference	

112. B.Des Textile Design

Who can consider it	Any
Admission route	
Typical duration	4 years
Learning focus	Fabrics, textile innovation
Why it can be useful	This route builds practical exposure in Fabrics, textile innovation and can support roles connected to .
Possible career direction	
Salary / earning reference	

113. BBA Textile Business Analytics

Who can consider it	Any (>=50%)
Admission route	
Typical duration	3 years
Learning focus	Textile + Business + Analytics
Why it can be useful	This route builds practical exposure in Textile + Business + Analytics and can support roles connected to .
Possible career direction	
Salary / earning reference	

114. B.Sc Textile & Apparel Design

Who can consider it	Any (>=50%)
Admission route	
Typical duration	3-4 years
Learning focus	Apparel, textile design, production
Why it can be useful	This route builds practical exposure in Apparel, textile design, production and can support roles connected to .
Possible career direction	
Salary / earning reference	